

ENRICHING YOUNG LIVES SINCE 1947

A MESSAGE FROM THE 76TH PRESIDENT

It is my great honor to write to you as the 76th President of The Guardsmen. Our organization has navigated a myriad of challenges over the last several years, but our greatest strength continues to be our community. We are living through a never-ending cycle of pandemic restrictions, political tension and localized homelessness. The list grows from there. Despite what can feel overwhelming, I am impressed by our members' resilience and pursuit of a common mission; supporting at-risk youth in the San Francisco Bay Area. "United we stand, divided we fall" is a theme I have commonly impressed upon our membership. We cannot solve all problems but changing the trajectory of children's lives by affording them the opportunities of our Campership and Scholarship programs is a noble place to start.

The year 2022 marks the 75th anniversary of our founding. You might be familiar with the origin story of the Guardsmen; raising funds to send Ann Curtis and her swim team to the AAU trials in 1947, eventually landing them at the summer Olympics in 1948. This transitioned into a new mission; our Campership program which sent underprivileged youth to summer

camps to experience teamwork and leadership in the great outdoors. With support from San Francisco Mayor Elmer Robinson, our first Christmas Tree Program was created in 1948. Since then, the Tree Lot has become central to our culture, how we raise funds and how many fellow community members recognize us. After so many Guardsmen memories have been made over the decades, I wonder what Ann Curtis and her swim team would think if they were able to see where we stand today.

An emphasis this year has been placed on preserving the longstanding traditions and culture that defines and differentiates the Guardsmen, while continuing to expand our reach. A few examples include events being planned for neighborhoods where we have not traditionally had a presence, investment in video for promotion and archives, and importantly, introduction of our Diversity. Equity & Inclusion committee. An area I am particularly happy to highlight is our growing partnerships with the San Francisco Fire Department, San Francisco Police Department, San Francisco Sheriff's Office, and the United States Coast Guard, As affirmation of our continued impact, Mayor London Breed presented our



membership with a Proclamation memorializing December 15th, 2022 as Guardsmen Day in the City of San Francisco.

I am beyond humbled to serve and continue to progress the important work we are doing for at-risk youth in our community. It does not happen without everyone coming together.

Thank you for your continued support.

Brady Stern 76th President of The Guardsmen



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PRODUCTION:

Heather Brewer

GRAPHIC DESIGN/LAYOUT:

Frank Edwards

WRITING/EDITING:

Heather Brewer, Hilary Lapping, Brady Stern, Taina Steinberg

ABOUT THE GUARDSMEN

MISSION

The Guardsmen makes a life-changing difference in the lives of at-risk youth by raising funds for scholarship, campership and other youth programs. We mobilize the talents, energy and resources of our members, friends, families, and professional colleagues, and in doing so, strengthen our entire community.

OUR BEGINNING

In 1947 a group of young San Francisco professionals, who were to become known as The Guardsmen, joined together to help disadvantaged children in the Bay Area. These young men recognized that they were among the most fortunate members of society, who had good careers, loving families, and many opportunities - past, present, and future. They decided they had a responsibility to "give back" in the interest of individual children, and society at large. They were concerned that although at-risk youth were provided basic necessities and help by existing civic and community agencies, many children had no opportunity to experience life outside the confines of an often harsh inner-city environment.

Beyond this desire to give back, these founding members of The Guardsmen also enjoyed the camaraderie that came from working together. The Guardsmen recognized that they could combine fun, fellowship and fundraising. To this end, The Guardsmen began hosting fundraising events - dinners, raffles, a Christmas Tree Lot - in order to raise money for local children's charities and programs. Membership of The Guardsmen was established entirely through word-of-mouth, and the organization quickly became a network of talented young individuals committed to building stronger communities. Over time, national, state, and civic leaders began to formally recognize The Guardsmen's efforts and its vision for impacting youth through enhanced opportunities.

The Guardsmen's first efforts revolved around the importance of athletics and outdoor activities. The Crystal Plunge Swimming Team was one of the first recipients of support when The Guardsmen helped them travel to Chicago to compete in the AAU championships. Several of the team's members went on to win gold medals at the 1948 Olympics.

Early Guardsmen members recognized that children atrisk benefited from a mentor relationship, particularly if it was cultivated in a setting conducive to developing friendships (ex: "the great outdoors"). Thus, The Guardsmen began a program that thrives today in order to send atrisk children and youth to summer camp: The Guardsmen Campership Program.

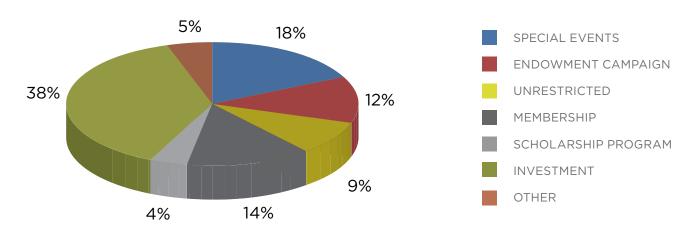
During a strategic review on the 50th anniversary of the organization in 1998, The Guardsmen identified a need for improved educational choices for at-risk youth, many of whom were lost in an unresponsive and dysfunctional education system that only reinforced cycles of poverty and violence. To address this need, The Guardsmen Scholarship Program was created in order to provide partial private school scholarships for at-risk children and youth.



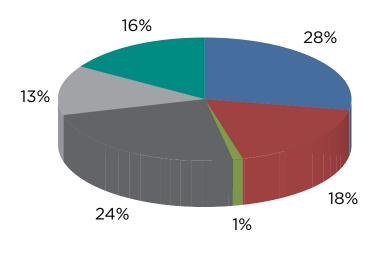
THE GUARDSMEN 2020-2021 FINANCIAL HIGHLIGHTS

FY ENDING 9/30/21

2020-2021 REVENUE



2020-2021 EXPENSES



TOTAL PUBLIC SUPPORT AND REVENUE: \$3,545,004



ENDOWMENT CAMPAIGN

(RESTRICTED): \$441,344

The financial information as of and for the year ended September 30, 2021, has been derived from The Guardsmen's 2021 financial statements audited by Robert Lee & Associates LLP, independent auditors. Contact the Guardsmen's office for copies of the complete audited financial statements.

^{*}Change in Net Assets is substantial due to exceptionally strong appreciation of invested assets within our Endowment.

2020-2021 DONORS

CASH DONORS

Cash donor totals include donations, sponsorships, and auction participation

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IN MEMORIAM

THE GUARDSMEN REMEMBERS AND CELEBRATES THE LIVES OF:



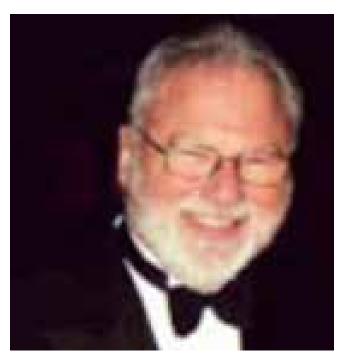
Bruce L. Scollin Passed away on 8/2/2021



Dennis Foley
Passed away on
11/26/2020



Lloyd D. Hanford, Jr. Passed away on 11/25/2020



Richard A. Bohannon Passed away on 10/20/2020

The Guardsmen recognizes members who have passed away during the fiscal year that its members are notified.

CAPITAL CAMPAIGN: OVER \$3.7 MILLION RAISED

In celebration of The Guardsmen's 70th Anniversary, The Guardsmen's Seniors Committee started a capital campaign to grow the Endowment Fund. The Guardsmen recognizes donors who have given or intend to give \$1,000 or more between the years of 2017 and 2021 to the Scholarship Endowment Fund, the Campership Endowment Fund, or the General Endowment Fund. Over \$377,000 was contributed during the 2020-2021 fiscal year.

Diamond \$1,000,000 and above

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Will Bartlett

Platinum \$500.000-\$999.999

Gold \$100.000-\$499.999

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Frederick Wyler
Charles Zakskorn

TOP 25 FUNDRAISERS

Every year The Guardsmen's 150 active members are expected to raise \$3,000 each for our programs. Members are divided into 40 committees and are encouraged to work together in order to creatively involve local vendors, artists, and the community at large in the fundraising process.

| Andrew Paradise | \$105,000 |
|---------------------|-----------|
| Joseph Moore | \$30,000 |
| John Welsh | \$20,750 |
| Alan Torres | \$15,863 |
| Terence McDonnell | \$15,000 |
| Charles Thor | \$12,160 |
| Taylor Cain | \$11,500 |
| Jack Herr | \$11,000 |
| Alexander Holden | \$10,300 |
| Nicholas Vanderboom | \$10,000 |
| Ed Meier | \$9,543 |
| Brian Cope | \$8,600 |
| Joseph Nevin | \$8,300 |
| Michael Salcido | \$8,300 |
| Daniel Figueredo | \$7,900 |
| Nicholas Leone | \$7,792 |
| Jordan Baucum | \$7,600 |
| Reed Calkins | \$7,425 |
| Jeffrey Gates | \$7,000 |
| Stephen Englert | \$6,910 |
| Matthew Adams | \$6,905 |
| Luis Bacalao | \$6,825 |
| Michael Darby | \$6,825 |
| Jose (Neko) Vela | \$6,675 |
| Patrick Ponseti | \$6,600 |

FUNDRAISING HIGHLIGHTS

SUCCESS WITH VIRTUAL EVENTS

The Guardsmen's fiscal year of 2020-2021 was the first full year under COVID-19 restrictions. With rapidly changing mandates, planning for our usual indoor special events meant having multiple back-up plans for each event, and attempting virtual auctions for the first time.

With the creativity and perseverance of our members, as well as the commitment and generosity of our donors, The Guardsmen was proud to host our very first virtual **San Francisco Wine Auction** and virtual Celebrity Dinner & Sports Auction, now known as the **Reactivate the Youth Charity Auction**, bringing in a combined net total of \$473,000. The Reactivate the Youth Charity Auction even involved a new Peloton-centered event called **Pedal for the Kids**, which brought in over \$22,000 in donations alone.

While we missed seeing our community in person, we were so grateful for everyone who helped our virtual events succeed beyond our expectations!

THE EVERGREEN SOCIETY

The Evergreen Society recognizes The Guardsmen's members/donors who give and/or intend to give a cumulative total of \$25,000 to any of The Guardsmen's Endowment Funds. As a complement to the Senior Scholarship Endowment Campaign (2017-2021), we are providing the opportunity for donors to show their support not only through lifetime donations, but also through bequests. We hope the creation of this society will honor those who have chosen to leave a major gift that supports The Guardsmen in perpetuity, while also inspiring others to do the same.

| Ted Bartlett | Robert Henry |
|--------------------|-------------------|
| Will Bartlett | Robert Hogan |
| Charles Bates | Kurt Houtkooper |
| Scot Briggs | Bradford Jeffries |
| Jerry Brooner | Michael Johnson |
| Thomas P. Cleary | Noel Knight |
| Grant Cleghorn | William Koefoed |
| Andrew Curby | Alden Mills |
| Richard & Beth | Steven Morin |
| DeAtley | David Murray |
| George Drysdale | Kevin Murray |
| Andrew Gall | Laurence Narbut |
| Stuart Gordon | Dimitri Onistsuk |
| Robert Green, Jr. | Andrew Paradise |
| Richard Guggenhime | Tom Pattinson |
| Mark Harris | Mark Perry |
| Bob Hellman | Richard Peterson |

Michael Pola Bill Poland David Rawson Stephen Revetria Christopher Roeder Hort Shapiro Matthew Smith Sean Snyder Phil Spiegel Taina Steinberg Craig Straub Joshua Stumpf Scott Thompson Tyler Ticen Cal Tilden Paul Walker

SPECIAL EVENTS HIGHLIGHTS

While most of our annual events were postponed or canceled due to the COVID-19 pandemic, we were grateful to continue our **Tree Lot** tradition, even with very limited capacity. Additionally, we started our inaugural **Pumpkin Patch** during October of 2020 in the Fort Mason parking lot, which provided a fun, outdoor space for friends and family to welcome the fall season together. With smaller, outdoor events in mind, we also hosted a new **Cars & Coffee** event, Presented by Lamborghini San Francisco & Bentley San Francisco, in the Fort Mason parking lot, which brought together a variety of 60 different cars for attendees to admire. We appreciate all who attended and helped support these events during such an unpredictable year!









PARTNER AGENCIES

Through our mission-aligned partner agencies, we know the children for whom we provide financial assistance are given the best environment possible to learn, play, and thrive.

Aim High

Alisa Ann Ruch Burn Foundation

Big City Mountaineers

Boys and Girls Clubs

San Francisco

Camp Phoenix

Catholic Charities CYO Camp

Girl Scouts

Girls Leading Girls

GirlVentures

Golden Gate Boys Choir

LightHouse for the Blind

Okizu

Seven Tepees

Golden Gate Area Boy Scouts

SOAR

St. Dorothy's Rest

The Bishops Ranch Camp

Today's Youth Matter

YMCA East Bay Camp Loma Mar

YMCA SF Jones Gulch

7,087 DAYS OF CAMP IN 2021

CAMPERSHIP PROGRAM

The Guardsmen Campership Program sends at-risk youth to summer camp in order to close the opportunity gap through environmental education and stewardship, leadership training, and influential mentors. Campers must be ages 6-17, reside in the Bay Area, and meet the *Alaska Reduced School Lunch Program financial guidelines in order to be eligible for a Guardsmen Campership.

GIRL SCOUTS OF NORTHERN CALIFORNIA

Whether you want to thrive on a wilderness trip, rock climb to new heights, shoot your first bullseye at the archery range, or just get outdoors—Girl Scouts of Northern California is sure to have something for you. From horses, to water activities, to STEM learning in the great outdoors, Girl Scout Camp has it all.

Backed by more than 100 years of experience and run by expert staff, Girl Scout Camps are a safe, all-girl environment, ideal for girls to try new things confidently, knowing their Girl Scout sisters and camp counselors have their back.



MFFT PFNNY

Penny, who is ten years old, was a first time camper at Girl Scouts' Camp Hidden Falls last summer. After a year of virtual school, Penny's mom Elizabeth shared with them that Penny was isolated, lonely, and "bummed out". She kept asking to go outside into nature and socialize with other kids. Two weeks away from mom without any other kids she knew was a scary prospect, but Elizabeth encouraged Penny to go. And she loved it! The safety adjustments Girl Scouts made to accommodate COVID actually made camp more fun. Penny loved being independent, sleeping with two or three other girls in a tent and cooking all their own meals in the unit. She also enjoyed woodworking, creek stomping, and going to the beach. When she came home she was so excited to tell Elizabeth all the things she did and about the friends she made. Elizabeth said that camp made Penny more happy, cheery, and "gave her hope" that normal would return someday.

*The Guardsmen uses Alaska's Reduced School Lunch Program Financial Guidelines, as opposed to Hawaii's or the 48 Contingent States', so that more children will be qualified for funding. The poverty line for the 48 Contingent States (\$25,750 for family of 4) is not a fair reflection of San Francisco's poverty line.

SCHOLARSHIP PROGRAM

In commemoration of The Guardsmen's 50th Anniversary, The Scholarship Program was created in order to address the child education achievement gap in the Bay Area. Eligible students must reside in the Bay Area, enter one of grades K-9, maintain a minimum GPA of 2.7 and meet the *Alaska Reduced School Lunch Program financial guidelines in order to be enrolled in the Scholarship Program. The Guardsmen commits to each recipient throughout high school as long as the student remains eligible and re-applies each year. Siblings are also given priority in order to ensure the deepest impact possible within a family.

SAN FRANCISCO CITY IMPACT

San Francisco City Academy seeks to inspire students to become lifelong learners through a creative and rigorous curriculum. SFCA's mission is to be a place where the children of the Tenderloin can develop a strong Biblical and Christ-centered foundation through a faith-based education.

MEET LEILANI

Leilani is in the 5th grade at SF City Academy and benefits from The Guardsmen scholarships. During her time at SFCA, she has become a confident and charismatic student. Her teacher, Ms. Knutson, shared with us that Leilani was wearing a big puffy coat throughout the last school year, often hiding behind it during class time.

But now, Leilani shares "Yeah, I mean sometimes I was cold," Leilani said. "But really there was another reason I never took it off, I liked to hide in the jacket. But look at me now! I don't even wear it during class. I feel like I can express myself more," she said. "My teacher makes me feel safe and cared for. She will always be there for me, no matter what or if I mess up." This safety is something that matters a lot to Leilani, as often walking around the neighborhood is not a

safe feeling. She is so thankful for her friends this year, the exciting learning activities her teacher offers, and she knows she will continue to be safe and loved at City Academy! She continues to excel in reading, writing, and sharing her creativity with the class.



PARTNER SCHOOLS

During the 2020-2021 school year, The Guardsmen partnered with 20 schools and will continue to annually choose to partner with schools that are in line with our mission, produce high performance and graduation rates, and provide positive environments for their students to learn and thrive.

Archbishop Riordan High School

Bay Scholars

Bishop O'Dowd High School

De Marillac Academy

Immaculate Conception Academy

Mission Dolores Academy

Northern Light School

Presidio Hill School

Sacred Heart Cathedral Preparatory

San Francisco City Academy

St. Brigid School

St. Eugene's Cathedral School

St. Finn Barr School

St. Ignatius College Preparatory

St. James School

St. John Elementary School

St. Joseph Notre Dame High School

St. Peter's School

St. Raphael School

The SMART Program

187 STUDENTS IN 2020-2021

ACKNOWLEDGEMENTS

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DREW CANNIFF **GREG VLAHOS** JL TOWNSEND JOEY NEVIN

FINANCE (INVESTMENT) **ROBERT HOGAN**

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ED MEIER

GUARDSMEN TOUR

JEFF GATES MATT KEIPPER REED CALKINS TODD ELKIN JOE REHRMANN (EM)

HALLOWEEN PARTY

AARON WEISINGER JEFF HILL ZACHARY DONOHUE

HILLSBOROUGH CONCOURS D'ELEGANCE

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KENTUCKY DERBY PARTY

ADAM SIMON BRIAN COPE CAL ESCUE **CLAY MADDING**

LAMPLIGHTER

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PUMPKIN PATCH

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SABBATICAL

JL TOWNSEND JOHN RAUSCHKOLB KELLAN GREGORY MATT KEIPPE

SCHOLARSHIP ANDY BENTON GREG BARRETT JASON NOSSITER JR STARRETT MIKE SALCIDO DAN CONWAY (EM)

SECOND SATURDAY CHARLES THOR BRIAN PRAGER (MARIN) MIKE SALCIDO (MARIN) GREG VARNI (EB) BILL MASTRANGELO (SF) KELLAN GREGORY (SF) ELLIOT TIGHT (PEN)

SENIORS ANDREW GALL TED BARTLETT SCOTT THOMPSON (EM) STU GORDON (EM)

JACK WELSH (PEN)

SPEAKER SERIES BLAKE COWAN BRADY STERN CHAD ARKOFF GREG BARRETT

SPECIAL EVENTS BENSON WANG DREW CANNIFF MATT O'NEILL TAYLOR BURKS

SPORTS AUCTION BRIAN COPE DUSTIN CALKINS JASON NOSSITER LUIS BACALAO MIKE DARBY ROBERT HOGAN MIKE HALL (EM) STEVE ENGLERT (EM)

ST. PATRICK'S DAY LUNCH PATRICK PONSETTI TAYLOR BURKS

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TREE LOT KYLE MCKENZIE KYLE CARSON (COS)

TREE LOT COMBINE BRIAN COPE

TREE LOT CRAFT BEER NIGHT CASEY SCOLLIN JR STARRETT MATT ADAMS MATT O'NEILL

TREE LOT GIVE AWAY CODY SMITH JR STARRETT KELLAN GREGORY MIKE SOUDERS

TREE LOT FATHER DAUGHTER MATTY WAGNER

TREE LOT PARTY ALAN TORRES BRENDAN RHOAN JEFF GATES JOE SOUTH NEKO VELA JORDAN ANGEL (EM) ROB TESTA (EM) WALT MEDLING (EM)

WAITING LIST DAN CASSELL JL TOWNSEND JOHN BAKER STEVE ENGLERT

WINE AUCTION CHAD ARKOFF JOEY NEVIN MIKE SALCIDO RILEY FITZGERALD TERRY MCDONNELL ADAM MCMICHAEL (EM) CHRIS REID (EM)

A SPECIAL THANK YOU TO OUR VOLUNTEERS

The Guardsmen would like to especially thank the hundreds of volunteers who make our events possible. You support our members' efforts and consequently are responsible for the success and longevity of The Guardsmen's Campership and Scholarship programs. We would not be where we are today without your skills, time, and generosity!







