

ENRICHING YOUNG LIVES SINCE 1947

A MESSAGE FROM THE 75TH PRESIDENT

From our humble origins in 1947, The Guardsmen has been focused on trying to provide opportunities for at-risk youth throughout the Bay Area. What started as an effort to send a few young women to a regional swim meet has evolved into an organization that last year sent 230 kids to school, and strategically supported our partner camps as they tried to remain solvent by raising over \$2.4 million dollars. While I am inspired by what this organization has become, I am pragmatic in my realization that, at no time in our near 75-year history. has the need been greater.

On behalf of The Guardsmen, as we present our 2019-2020 Annual Report, I'd like to thank every one of our donors for helping us in our most trying year. Your generous contributions, coupled with our members' volunteer efforts, not only changes the day to day lives of the kids we serve, but more importantly, it provides them the opportunity to reimagine their future.

Since our founding, The Guardsmen has persevered through wars, recessions, and hard times, always finding a way to fulfill our commitment to our partner schools and agencies in the community. It should come as no surprise that,

despite the numerous challenges COVID presented, we met our ambitious fundraising targets and helped the kids who were in the most need.

I write to you today, hopeful that the global pandemic of the last 15 months is winding down, but conscious that its impact on our communities and the kids we serve will be long-lasting. Our event committees re-imagined our traditional events, we created new fundraising initiatives, and our Campership & Scholarship committees worked with our partners, providing funding and additional resources to ensure they could weather this storm. Our members have been resilient, and our staff has been amazing in keeping our organization functioning and providing strategic support to our partners in need.

In addition to the pandemic, 2020 was an important year of acknowledgment and awareness for many in this country about the effects of systemic racism. The Guardsmen mission remains focused on improving the lives of all underprivileged youth in our community. While we do not focus our efforts on any specific race, we support a disproportionate number



of African Americans and other people of color. We have known this reality since our inception, but it is a clear reminder of the uneven opportunities in this country. We, as an organization, are committed to doing better in our own membership and in our support of our partners to address this issue.

On behalf of our members, staff, and program partners, thank you! Thank you for your generous contributions and your commitment to the children we support. Together we will continue to make a difference at a time our community needs it most.

All the Best

Thomas McKinley 75th President of The Guardsmen



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Heather Brewer

GRAPHIC DESIGN/LAYOUT:

Frank Edwards

WRITING/EDITING:

Heather Brewer, Hilary Lapping, Thomas McKinley, Taina Steinberg

ABOUT THE GUARDSMEN

MISSION

The Guardsmen makes a life-changing difference in the lives of at-risk youth by raising funds for scholarship, campership and other youth programs. We mobilize the talents, energy and resources of our members, friends, families, and professional colleagues, and in doing so, strengthen our entire community.

OUR BEGINNING

In 1947 a group of young San Francisco professionals, who were to become known as The Guardsmen, joined together to help disadvantaged children in the Bay Area. These young men recognized that they were among the most fortunate members of society, who had good careers, loving families, and many opportunities - past, present, and future. They decided they had a responsibility to "give back" in the interest of individual children, and society at large. They were concerned that although at-risk youth were provided basic necessities and help by existing civic and community agencies, many children had no opportunity to experience life outside the confines of an often harsh inner-city environment.

Beyond this desire to give back, these founding members of The Guardsmen also enjoyed the camaraderie that came from working together. The Guardsmen recognized that they could combine fun, fellowship and fundraising. To this end, The Guardsmen began hosting fundraising events - dinners, raffles, a Christmas Tree Lot - in order to raise money for local children's charities and programs. Membership of The Guardsmen was established entirely through word-of-mouth, and the organization quickly became a network of talented young individuals committed to building stronger communities. Over time. national, state, and civic leaders began to formally recognize The Guardsmen's efforts and its vision for impacting youth through enhanced opportunities.

The Guardsmen's first efforts revolved around the importance of athletics and outdoor activities. The Crystal Plunge Swimming Team was one of the first recipients of support when The Guardsmen helped them travel to Chicago to compete in the AAU championships. Several of the team's members went on to win gold medals at the 1948 Olympics.

Early Guardsmen members recognized that children atrisk benefited from a mentor relationship, particularly if it was cultivated in a setting conducive to developing friendships (ex: "the great outdoors"). Thus, The Guardsmen began a program that thrives today in order to send atrisk children and youth to summer camp: The Guardsmen Campership Program.

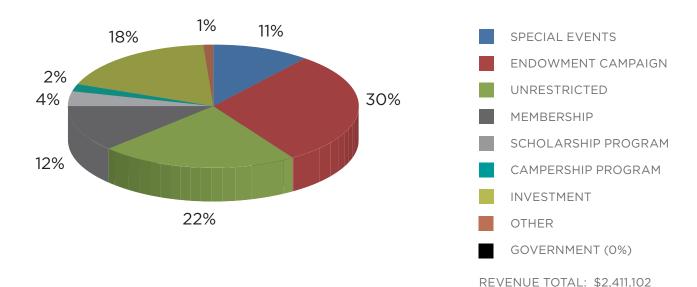
During a strategic review on the 50th anniversary of the organization in 1998, The Guardsmen identified a need for improved educational choices for at-risk youth, many of whom were lost in an unresponsive and dysfunctional education system that only reinforced cycles of poverty and violence. To address this need, The Guardsmen Scholarship Program was created in order to provide partial private school scholarships for at-risk children and youth.



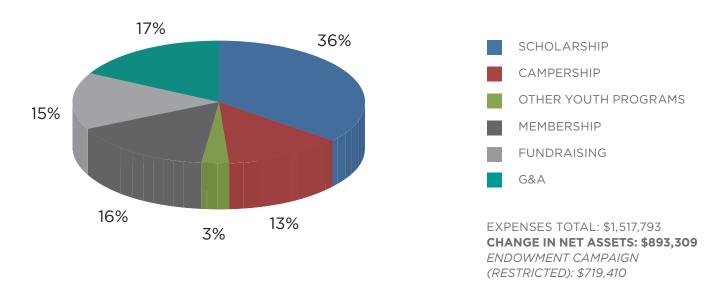
THE GUARDSMEN 2019-2020 FINANCIAL HIGHLIGHTS

FY ENDING 9/30/20

2019-2020 REVENUE



2019-2020 EXPENSES



The financial information as of and for the year ended September 30, 2020, has been derived from The Guardsmen's 2020 financial statements audited by Robert Lee & Associates LLP, independent auditors. Contact the Guardsmen's office for copies of the complete audited financial statements.

2019-2020 DONORS

CASH DONORS

Cash donor totals include donations, sponsorships, and auction participation

\$200.000 and above

Bill R. Poland

\$100,000-\$199,999

Stuart M. Gordon

\$50.000-\$99.999

Dimitri Onistsuk

\$25.000-\$49.999

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\$500-\$999

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Pacific Gas & Electric

Wells Fargo

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\$50-\$99

BlackRock

Many employers participate in a matching gifts program for their employees' charitable contributions and/or volunteer hours. Some companies even match gifts made by retirees and/or spouses. Check with your employer today and make an even deeper impact with your next gift to The Guardsmen.

IN-KIND DONORS

In-kind donor totals include donations of goods and/or services

\$30,000 and above

Purcell Murray Company, Inc.

\$15.000-\$29.999

Richard J. Guggenhime

\$10.000-\$14.999

Norte Hunters

\$5.000-\$9.999

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Foley Johnson Winery
Carol Lindstrom
Thomas G. McKinley
David M. Murray

\$2,500-\$4,999

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\$1,000-\$2,499

Chris S. Reid

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Rose Bowl Stadium Vacasa Verite Estate Walk Talk and Chew Gum

Angler San Francisco

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\$250-\$499

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Abbot's Passage Wine Co. Acquerello **Barlow Vineyards** Beauty And The Cutie Portrait Studio Behrens Family Winery Bellota Black Stallion Estate Winery Sterling R. Burnett Adam Buttery Comstock Wines Cuvaison Estate Wines Eden Rift Vineyards Leland Faust Furthermore Wines Gary Danko Graziano Family Of Wines Hafner Vineyard Colton Hanley Adam Loran Lord Stanley Lucky Strike SF Josh Myerberg Michael P. O'Brien

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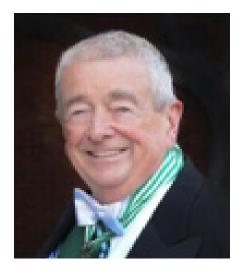
\$50-\$99

Adventure Cat Sailing Charters Chateau Diana McCormick And Kuleto's Robert Young Estate Winery Selby Winery Stanford Athletics

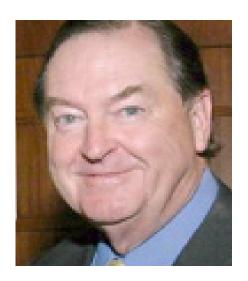
THE GUARDSMEN REMEMBERS AND CELEBRATES THE LIVES OF:



Albert R. Schreck Passed away on 2/6/2020



Douglas G. Lynn Passed away on 7/4/2020



Milbrey "Casey" Milton Jones Passed away on 6/5/2020



Murray Smith
Passed away on
5/12/2019

TRIBUTE GIFTS

DONATIONS HONOR/ MEMORY OF:

IN HONOR OF

Nawder Alavi

Rebecca Perlmutter

Marvella Brooner

Esther Crane

Kyle Burke

Susan Palmer

David C. Cook

Hollis Greenlaw

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Joseph R. Elefante

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Allie Franklin

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Laurie Murthy Kimberly Root

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North Beach Foundation

Dennis & Tracee Varni

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Robert J. Szarnicki

Norman H. Bouton Cal Mart Super Diane Easton Kathryn B. Goldsmith John Howe

Frank Woods

James Krueger

Jason Workman, U.S. Navy Seal

Stuart Zurn

Tribute gifts may be made in memory or in honor of friends, colleagues, and loved ones. Treasured gifts such as these are directed to The Guardsmen Endowment Fund, unless otherwise specified by the donor, so that the names of those we love and respect might live on in perpetuity. Endowment gifts establish a solid foundation and ensure funding for future generations. Remembered/Honored individuals are listed in green, followed by the names of donors.

CAPITAL CAMPAIGN: OVER \$3.3 MILLION RAISED SO FAR

In celebration of The Guardsmen's 70th Anniversary, The Guardsmen's Seniors Committee started a capital campaign to grow the Endowment Fund. The Guardsmen recognizes donors who have given or intend to give \$1,000 or more between the years of 2017 and 2021 to the Scholarship Endowment Fund, the Campership Endowment Fund, or the General Endowment Fund. Over \$652,000 was contributed during the 2019-2020 fiscal year.

Diamond \$1,000,000 and above

*Bill Poland

Platinum \$500,000-\$999,999

Gold \$100,000-\$499,999

Will Bartlett

Richard & Beth DeAtley

*Stuart Gordon

John C. Allen, Jr.

Norman Spencer

*Richard Guggenhime

The Stanley S. Langendorf

Foundation

*Bradford Jeffries

*Mark Perry

*David Rawson

Silver \$50,000-\$99,999

Bronze \$10,000-\$49,999

Philippe Barret, Jr.

Edward Bartlett

*Henry Bunsow

Terrence Cavanaugh

*Robert Henry

*Jay Holan

*Kurt Houtkooper

*Thomas McKinley

*Alden Mills

Denali Summit Crowdfunding

Campaign

Frederic Nelson

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*Rotem Perelmuter

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Alfred Vincelette

Paul Walker

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Gregg Wurster

Frederick Wyler Charles Zakskorn

Italicized donors include solicited donations

^{*}Multi-year donation

FUNDRAISING HIGHLIGHTS

BACARDI LIMITED SUPPORTS THE TREE LOT

Family-owned Bacardi Limited, the largest privately held spirits company in the world, values corporate responsibility through its Good Spirited program. In 2020, Bacardi reinvigorated its priorities to ensure that they were making the most positive impact in the areas most material to its business. Through



Good Footprint, Good Futures, Good Sources, and Good Choices, they market responsibly, operate sustainably, and take care of their people and communities. Their Good Spirited goals also align with the 10 responsible business principles of the United Nations Global Compact (UNGC), as well as the United Nations Sustainable Development Goals (SDGs), which are part of the 2030 Agenda for Sustainable Development. In addition to offering paid time off for their employees to volunteer in their communities, Bacardi also gives generously to non-profit organizations. The Guardsmen is so grateful to have received nearly \$27,000 from Bacardi during the 2019-2020 fiscal year, directly supporting our three-week long Tree Lot and our Tree Lot Party, serving roughly 4,000 guests.

THE EVERGREEN SOCIETY

The Evergreen Society recognizes The Guardsmen's members/donors who give and/or intend to give a cumulative total of \$25,000 to any of The Guardsmen's Endowment Funds. As a complement to the Senior Scholarship Endowment Campaign (2017-2021), we are



providing the opportunity for donors to show their support not only through lifetime donations, but also through bequests. We hope the creation of this society will honor those who have chosen to leave a major gift that supports The Guardsmen in perpetuity, while also inspiring others to do the same.

William Bartlett Charles Bates **Scot Briggs** Jerry Brooner Thomas Cleary Grant Cleghorn Richard & Beth DeAtley George Drysdale Andrew Gall Stuart Gordon Richard Guggenhime Mark Harris Robert Henry Kurt Houtkooper **Bradford Jeffries** Michael Johnson Noel Knight William Koefoed

Alden Mills David Murray Kevin Murray Dimitri Onistsuk Tom Pattinson Michael Pola Bill Poland David Rawson Stephen Revetria Christopher Roeder Matthew Smith Sean Snyder A. Horton Shapiro Craig Straub Joshua Stumpf Scott Thompson Tyler Ticen Calvin Tilden

TOP 25 FUNDRAISERS

Every year The Guardsmen's 150 active members are expected to raise \$3,000 each for our programs. Members are divided into 40 committees and are encouraged to work together in order to creatively involve local vendors, artists, and the community at large in the fundraising process.

| Dimitri Onistsuk | \$61,000 |
|-------------------|----------|
| Charles Thor | \$39,169 |
| Luis Bacalao | \$24,430 |
| Joseph Moore | \$23,825 |
| Joseph Elefante | \$20,469 |
| Mike Darby | \$20,200 |
| Daniel Figueredo | \$18,300 |
| Robert Hogan | \$16,069 |
| Robert Testa | \$15,092 |
| Terence McDonnell | \$14,000 |
| Aaron Weisinger | \$13,973 |
| Alan Torres | \$13,504 |
| Jack Welsh | \$13,179 |
| Jeffrey Gates | \$12,000 |
| Daniel Cassell | \$11,604 |
| Nawder Alavi | \$11,600 |
| Chris Reid | \$11,250 |
| Ed Meier | \$10,465 |
| James Specht | \$10,204 |
| Brendan Rhoan | \$10,148 |
| Michael Salcido | \$10,069 |
| Jack Herr | \$10,000 |
| Brady Stern | \$9,800 |
| R. Casey Scollin | \$9,750 |
| Frederick Bayles | \$8,804 |

SPECIAL EVENTS HIGHLIGHTS

- The Guardsmen members volunteered over 6,000 hours at the Christmas Tree Lot
- The Guardsmen's events are made possible by 80+ local sponsors
- During the 2019-2020 fiscal year \$184,000 worth of goods and services were donated to The Guardsmen's special events by 150 donors
- The Guardsmen partnered with the San Francisco Housing Authority, Mayor London Breed, and the San Francisco Police Department to giveaway more than 300 Christmas trees to low-income families in Bayview Hunters Point and the Western Addition





























CAMPERSHIP PROGRAM

The Guardsmen Campership Program sends at-risk children and youth to summer camp in order to close the opportunity gap through environmental education and stewardship, leadership training, and influential mentors. Campers must be ages 6-17, reside in the Bay Area, and meet the *Alaska Reduced School Lunch Program financial guidelines in order to be eligible for a Guardsmen Campership.

INTRODUCING YMCA CAMP JONES GUI CH



COVID-19 Update

The combination of COVID-19 and California's wildfires during the summer of 2020 left many of our partner agencies devastated. In spite of uncontrollable circumstances, The Guardsmen is proud to report that roughly 40% of our partner agencies were able to provide some form of in-person camp experience, while many others adopted creative, virtual camp-alternatives.

YMCA Camp Jones Gulch believes children discover themselves through interactions with others and the freedom to explore. Y Camp immerses children in a community where making friends is natural, exploring new interests is encouraged, and discovering inner strength is guaranteed. YMCA Camp Jones Gulch summer camp provides a space where children begin to gain independence and test their wings in a safe, nurturing environment.

YMCA Camp Jones Gulch is a community in which campers

learn both how to be more independent and how to contribute to a group. The spirit of camp endures when kids can explore the natural environment, test their boundaries, and get dirty!

Youth learn self-reliance and a love for nature and the outdoors. Camp develops attitudes and practices that build character and leadership, all amidst the fun of campfires, canoeing, archery, talent shows, and meaningful relationships.

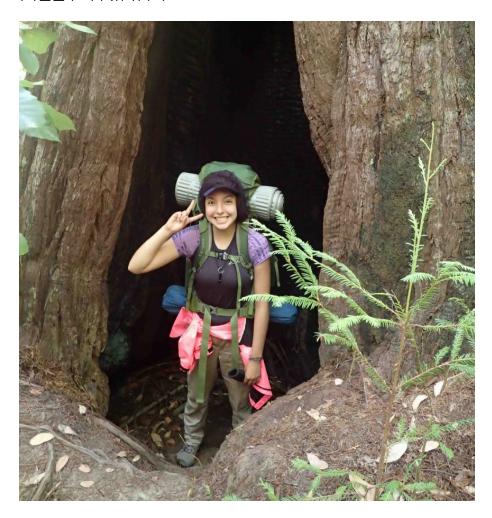
Using the vibrant beauty of its own 927- acre property as well as

the breadth of dramatic natural areas throughout California, YMCA Camp Jones Gulch will ensure that kids of all ages, and families of all configurations, experience the outdoors. Camp provides pathways, inquiry, inspiration, exploration, and the art of making friends.

YMCA Camp Jones Gulch works to ensure that everyone, regardless of ability, age, cultural background, ethnicity, faith, gender identity, ideology, income, national origin, race, or sexual orientation has the opportunity to reach their fullest potential.

^{*}The Guardsmen uses Alaska's Reduced School Lunch Program Financial Guidelines, as opposed to Hawaii's or the 48 Contingent States', so that more children will be qualified for funding. The poverty line for the 48 Contingent States (\$25,750 for family of 4) is not a fair reflection of San Francisco's poverty line.

MFFT TRINITY



Trinity has always been drawn to the outdoors. The fifteen-year-old grew up in a family that went hiking and camping on occasion; she says of that long-time connection, "I just feel like I belong outside."

Trinity's first hiking trip with YMCA Camp Jones Gulch was the Yosemite trip. She had signed up by herself and was worried about how she would fit in with a group of strangers.

Enduring the hardships made Trinity feel strong and accomplished. The following summer, with a full scholarship, she was able to participate in a trip to Big Basin! She credits great growth in self-confidence and maturity with her experience from these trips. The trips created a space and support to work on emotional and social challenges. "It was, in a way, a completely new feeling for me. It was almost as if I was overwhelmed. What made me mature was opening myself up to others and not being ashamed of who I am or where I come from, which was awesome."

Trinity, says that her experience with YMCA Camp Jones Gulch has helped her practice gratitude, become more openminded, and better communicate with her peers.

PARTNER AGENCIES

Through our mission-aligned partner agencies, we know the children for whom we provide financial assistance are given the best environment possible to learn, play, and thrive.

Aim High

Big City Mountaineers

The Bishop's Ranch

Boys & Girls Clubs of San Francisco Camp Mendocino

Camp Phoenix

Catholic Charities CYO Camp

Golden Gate Boys Choir and Bellringers

Girl Scouts of Northern California

Girls Leading Girls

GirlVentures

LightHouse for the Blind and Visually Impaired

Okizu

Presidio and Point Bonita YMCA

The Salvation Army Camp Redwood Glen

Seeds of Awareness

Seven Tepees Youth Program

San Francisco Bay Area Council, Boy Scouts of America

SOAR for Youth

St. Dorothy's Rest

Today's Youth Matter

YMCA of the East Bay Camp Loma Mar

YMCA of San Francisco Camp Jones Gulch

SCHOLARSHIP PROGRAM

In commemoration of The Guardsmen's 50th Anniversary, The Scholarship Program was created in order to address the child education achievement gap in the Bay Area. Eligible students must reside in the Bay Area, enter one of grades K-9, maintain a minimum GPA of 2.7 and meet the *Alaska Reduced School Lunch Program financial guidelines in order to be enrolled in the Scholarship Program. The Guardsmen commits to each recipient throughout high school as long as the student remains eligible and re-applies each year. Siblings are also given priority in order to ensure the deepest impact possible within a family.

INTRODUCING SACRED HEART CATHEDRAL PREPARATORY



Sacred Heart Cathedral Preparatory (SHC) is the oldest Catholic secondary school in San Francisco. Founded in 1852 and inspired by the Daughters of Charity and the De La Salle Christian Brothers, in partnership with families, SHC's mission is to provide the finest education in an inclusive Catholic community of faith. SHC prepares its students to become service-oriented leaders with a commitment to living the Gospel. The students reflects the diversity of San Francisco and

its surrounding communities. SHC is dedicated to the intellectual and academic excellence of each one of its students and strives to develop the unique talents and passions of every individual. Its devotion is illustrated in its enthusiastic and highly educated teachers, commitment to service and social justice, innovative curriculum, and cutting-edge classroom technology.

In the coming year, Sacred Heart Cathedral is proud to be able to provide \$5.5 million in financial aid to

COVID-19 Update

Despite a global pandemic, The Guardsmen continued to provide scholarships for 230 students from low-income households during the 2020-2021 school year. We were proud to see our partner schools produce virtual classrooms so quickly and to see nearly 57% of them be approved for in-person instruction.

students and families in need. Such support is made possible through the generosity of many alumni, parents, and benefactors, including The Guardsmen.

The Guardsmen is proud to have provided scholarships for 25 students at Sacred Heart for the 2020-2021 school year.

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MEET AMIR



Amir is a rising senior at SHC and will graduate with the class of 2022 and is the recipient of The Guardsmen scholarships for the past three years. Prior to SHC, Amir attended Presidio Hill School and is the first in his family of three other siblings to attend SHC.

During his time at SHC, Amir has been part of the Aerospace club, Black Student Union, CSF, and TedxYouth @SHC. Amir plays on the varsity Football team and plans on playing varsity basketball next year as well. Outside of class and SHC, Amir is part of many organizations including Vice President of the NAACP Youth Council, current Civil Air Patrol cadet, as well as a co-founder the San Francisco City Wide Black Student Union, a youth-led collaborative that emphasizes on the importance of Black Culture in San Francisco. Its focus is to create awareness and educate its members and others

by gaining consciousness on being a Black youth in today's society. In his free time, Amir enjoys playing basketball, playing PlayStation with friends, or catching up on homework.

Like so many students, this past year has been challenging for Amir but despite the difficulties of distance learning, Amir feels he's developed stronger time management skills and adaptability to change and has ultimately been able to navigate this year's ever-changing school environment successfully. One of the silver linings of this year for Amir is having the chance to be a part of the inaugural year of the official inception of SHC's Black Student Union.

When asked what Amir appreciates most about SHC he shared, "I appreciate the kind and close-knit community I have at SHC. Whether this be with my friends, classmates, teammates, or even my teachers. All in all, SHC has been a great place providing me with amazing academic courses and many teambuilding activities."

With graduation on the horizon in just a year, Amir has been considering his options for college. He's been looking at WestPoint, the Naval Academy, Tuskegee University, the University of Oregon, Texas A&M and the United States Air Force Academy as his top choice. After college, Amir hopes to be on his journey as a pilot which he hopes will lead to a career as astronaut for NASA. Amir truly embodies SHC's motto of *Enter to learn, leave to serve*.

PARTNER SCHOOLS

In recent evaluations of our Scholarship Program, committee members came to realize that while many schools were being served, the quality of their education to our recipients was not being monitored or measured through the application process. In order to maximize The Guardsmen Scholarship, committee members decided, and the Board of Directors agreed, that setting greater expectations for our partner schools would give our Scholarship recipients a far better chance at breaking the cycles of poverty, furthering their education, and setting themselves up for success. During the 2019-2020 school year, The Guardsmen partnered with 23 schools and will continue to annually choose to partner with schools that are in line with our mission, produce high performance and graduation rates, and provide positive environments for their students to learn and thrive.

Archbishop Riordan High School

Bay Scholars

Bishop O'Dowd High School

De Marillac Academy

East Bay School For Boys

Fr. Sauer Academy

Immaculate Conception Academy

Mercy High School

Mission Dolores Academy

Northern Light School

Presidio Hill School

Sacred Heart Cathedral Preparatory

San Francisco City Academy

St. Brigid School

St. Eugene's Cathedral School

St. Finn Barr School

St. Ignatius College Preparatory

St. James School

St. John Elementary School

St. Joseph Notre Dame High School

St. Peter's School

St. Raphael School

The SMART Program

ACKNOWLEDGEMENTS

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A SPECIAL THANK YOU TO OUR VOLUNTEERS

The Guardsmen would like to especially thank the hundreds of volunteers who make our events possible. You support our members' efforts and consequently are responsible for the success and longevity of The Guardsmen's Campership and Scholarship programs. We would not be where we are today without your skills, time, and generosity!







